



KubeCon



CloudNativeCon

North America 2019

INITIAL DEMOGRAPHIC DATA SAN DIEGO



11,981

ATTENDEES

65% 1ST-TIME ATTENDEES

153 33

MEDIA + ANALYSTS

CO-LOCATED EVENTS

2,631

COMPANIES



83%

MEN



11%

WOMEN



0.4%

NON-BINARY/
OTHER GENDERS

DID NOT ANSWER - 5.6%



TOP 3 COUNTRIES REPRESENTED

USA - CANADA - JAPAN

TOP THREE PROJECT INTERESTS



KUBERNETES



PROMETHEUS



HELM

TOP THREE JOB FUNCTIONS DEVELOPER, IT OPERATIONS, SALES/MARKETING

1,801

CFP SUBMISSIONS

209

BREAKOUT + LIGHTNING TALK SESSIONS

14

KEYNOTES

124

MAINTAINER TRACK SESSIONS

CFP ACCEPTANCE RATE: 12%

WOMEN + NON-BINARY/OTHER GENDERS SPEAKERS: 16%

WOMEN + NON-BINARY/OTHER GENDERS KEYNOTE SPEAKERS: 42%